

EDUCATORS ASSEMBLE *Conference*



October 15-17, 2026
New Orleans, LA

Sponsorship Packet 2026



For more information or to confirm your sponsorship contact:

Niki Da'Jon, MBA

Founder & CEO, Career Training Group

careertraininggrouppla@gmail.com

504-650-5075

About Educators Assemble



Educators Assemble is not your typical education conference. Educators Assemble is a movement, a call to community, and a declaration that educators are seen, valued, and essential. We exist to restore, equip, empower, and care for the caregivers — providing the essentials to those who are themselves essential.

Our 2nd annual conference is a two-day event designed to promote the wellness and sustainability of educators through a holistic lens. With over 300 educators, directors, administrators, and community leaders expected in attendance, the conference provides a space for participants to focus on their mental and physical health, financial well-being and career development while building professional skills to support long-term success in the field.

Through fostering community, promoting personal and professional growth, and confronting the challenges that have shaped our field, we strengthen and prepare educators to be ambassadors of change, builders of a thriving early education profession, and carriers of hope into a brighter future.

The Four Pillars

Mental & Physical Health

Financial Wellness

Career Development

Community Engagement



WHY SPONSOR

- ↓ Connect with a loyal, community-centered audience of educators, administrators, and change makers.
- ↓ Join the movement to redefine how we care for those who care for children, families and community.
- ↓ Show your commitment to building a stronger, healthier workforce.
- ↓ Gain brand exposure in Louisiana and beyond.

Why Wellness in the Workplace Matters

A study conducted by the World Health Organisation (WHO) estimates that every \$1 invested in the treatment and support of common mental health issues translates to a return of \$4 in improved health and productivity.

Sponsorship opportunities are available at several levels, with recognition in print, digital, and in-person experiences.

We're also accepting in-kind contributions like swag items, wellness products, meals, and more. Whether you're a local gym, financial institution, nonprofit, or small business—you have a role to play.

EAC 2025 TESTIMONIALS

“The sessions were relevant and the presenters provided practical strategies and tools.”

“I enjoyed the intimate setting and the opportunity to catch up or meet new people.”



EAC 2025 TESTIMONIALS



“The opportunities to network and participate in sessions that were more than your typical professional development was amazing. The fact that I was able to focus on my personal growth outside of the classroom and see myself as accomplishing more both in the classroom and outside was great. The conference was amazing and was a reminder that the educators are just as important as the children they serve. I cannot wait for the next one!!”

“[I most enjoyed] The opportunities to connect with fellow ECE leaders and the great vibes! Everyone was so excited to be there!”



“The panels were great because they gave lots of meaningful insight from different perspectives.”



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Sponsorship Tiers



\$40,000

(1 available)

- Top-billing as Visionary Sponsor ("Educators Assemble powered by...")
- 15-minute speaking opportunity during general session
- Co-branded wellness or lounge space
- Logo on all major signage, marketing, bags, shirts, and web
- Dedicated social media feature (3x)
- Full-page ad in conference program + app
- Premium double exhibitor booth
- Swag bag insert
- 12 conference passes



Platinum Sponsor

\$15,000

(2 available)

- Co-branded breakout or keynote room
- Logo on signage, website, and conference app
- Half-page ad in printed program
- Social media feature (2x)
- Double exhibitor booth
- Swag bag insert
- 8 conference passes

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Sponsorship Tiers



Gold Sponsor

\$5,000

(4 available)

- Logo on signage, website, and conference app
- Quarter-page ad in program
- Social media mention
- Standard exhibitor booth
- 6 conference passes



Silver Sponsor

\$2,500

(4 available)

- Logo in program, website, and conference app
- Standard exhibitor booth
- 4 conference passes



Bronze Sponsor

\$1,000

(5 available)

- Logo listed in digital conference guide and website
- 2 conference passes



Wellness Room Sponsor

\$1,500

(1 available)

- Naming rights
- Signage
- 1 social media post

*True to its themes, the EAC Wellness Room is a space for participants to put into practice what they are learning at the conference: a quiet place to reflect and digest the information shared, to partake in wellness practices such as breath work and yoga, journaling and meditation.

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Experience Sponsorships (Add-Ons)

- **Conference Meals** — \$3,500: Branded cups/napkins + signage + table tents + shoutout
- **Snack Breaks** — \$750: Signage + branded item mention
- **Swag Bag Sponsor** — \$2,500: Logo on every attendee bag + insert
- **Lanyard Sponsor** — \$1,500: Logo on lanyards
- **Photo Booth Sponsor** — \$1,000: Logo on backdrop or frame
- **Volunteer Shirt Sponsor** — \$1,000: Logo on all volunteer t-shirts

Exhibitor Opportunities

Package	Price	Includes
Standard Table	\$450	(1) 6' table, 2 chairs, 2 pass
Double Table	\$800	(2) 6' table, 2 chairs, 2 passes
Nonprofit/Community	\$300	(1) 6' table, 2 chairs, 2 pass (limited availability)

All exhibitors will receive:

- Listing in digital conference guide
- Group social media mention
- Option to add swag item (+\$100)

All sponsorships and donations are tax deductible.

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Sponsorship Packages At A Glance

BENEFIT	VISIONARY \$40,000 (1)	PLATINUM \$15,000 (2)	GOLD \$5,000 (4)	SILVER \$2,500 (4)	BRONZE \$1,500 (5)
Top Billing / Naming Rights	Yes				
Speaking Opportunity	15-minute General Session				
Co-Branded Space	Wellness or Lounge	Breakout or Keynote Room			
Logo on Major Signage	Yes	Yes	Yes		
Logo on Website & Conference App	Yes	Yes	Yes	Yes	Yes (digital only)
Logo on Bags & Shirts	Yes				
Social Media Promotion	3 posts	2 posts	1 mention		
Program Advertisement	Full page	Half page	Quarter page		
Exhibitor Presence	Premium double booth	Double booth	Standard Booth	Standard Booth	
Swag Bag Insert	Yes	Yes			
Conference Passes Included	12	8	6	4	2

EXPERIENCE	INVESTMENT	INCLUDED BRANDING
Conference Meals	\$3,500	Branded cups/napkin & signage, table tents, verbal shoutout
Snack Breaks	\$750	Signage, branded item mention
Wellness Room Sponsor	\$1,500	Naming rights, signage, 1 social post
Swag Bag Sponsor	\$2,500	Logo on every attendee bag, insert
Lanyard Sponsor	\$1,500	Logo on lanyards
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